

Business/Economics/Trade Internet Resources: A Quick Resource Guide

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PART I: Getting Started with the Research Process:

NEW BUSINESS RESEARCH WIKI FROM OHIO STATE UNIVERSITY:

http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main_Page

NEW YORK PUBLIC LIBRARY RESEARCH GUIDES FOR BUSINESS:

<http://www.nypl.org/research/sibl/guides/>

A. American Library Association. Reference and User Services Section (RUSA) Business Reference and Services Section (BRASS) Best of the Best Business Web Sites. An invaluable compilation of Award Winning Web Sites as chosen by the top Business Librarians:

<http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/bestofthebestbus/bestbestbusiness.htm>

- **Covers the following areas:** [Accounting and Taxation](#) [Advertising and Marketing](#) [American Corporations](#)
- [Banking](#) [Business Ethics](#) [Economics](#) [Electronic Commerce](#) [Financial Markets and Investments](#)
- [General Management](#) [Human Resource Management and Labor Relations](#) [Insurance](#)
- [International Business](#) [MIS and Knowledge Management](#) [Real Estate](#) [Small Business](#)

Also, see: <http://www.ala.org/BRASSTemplate.cfm?Section=brassprotools>

ALA BRASS Publication: CORE COMPETENCIES FOR BUSINESS REFERENCE :

<http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/corecompetencies/corecompetenciesbusiness.htm>

TRADE STATISTICS AT:

<http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/brasspres/economics/btnhandzhang.htm>

INTERNATIONAL TRADE STATISTICS AT:

<http://www.ala.org/ala/rusa/rusaourassoc/rusasections/brass/brassprotools/brasspres/economics/btnhandzhang.htm#international>

C. InfoMine Business Sites: <http://infomine.ucr.edu/cgi-bin/browse?category=busecon&field=subjects>

Then click on Table of Contents or do a General Search in Search Window Provided, such as "International Business."

D. The Virtual Library for Business and Economics: <http://vlib.org/BusinessEconomics.html>

Covers the following topics: [Arbitration](#); [Economic and Business History](#); [Electronic Commerce](#) [Finance](#) ; [Labor and Business History](#) ; [Marketing](#) ; [Microcredit](#) ; [Economics](#) ; [Transportation](#)

E. Librarian's Index to the Internet for Business, Finance and Jobs: <http://lii.org/search/file/busfinjobs>

Covers a variety of issues and topics.

F. LLRX: LAW LIBRARIANS RESOURCE EXCHANGE <http://www.llrx.com> an excellent site. Do a search for "Business" or "Trade" in the Search Window provided at top of page.

PART II: UNIVERSITY BUSINESS SCHOOL GATEWAY SITES: A GREAT WAY TO BEGIN SERIOUS RESEARCH AND ONE OF THE SECRETS OF SUCCESSFUL RESEARCHERS.

Rutgers University Libraries. Business Subject Guide

http://www.libraries.rutgers.edu/rul/rr_gateway/research_guides/busi/business.shtml

I. Harvard University. Business Research Modules. <http://hbsworkingknowledge.hbs.edu/>

II. Columbia University Libraries:

<http://www.columbia.edu/cu/lweb/indiv/business/ir/index.html>

University of Maryland:

http://www.umuc.edu/library/resources/?cmd=createSubjectPages&template_id=635&subjectIDs=7&submit=Write (Guide to Company and Industry Resources) and

http://www.umuc.edu/library/resources/?cmd=createSubjectPages&template_id=635&subjectIDs=3&submit=Write (Guide to Business and Marketing Resources)

Marquette University's Guide to Finding Business Internet Resources:

<http://www.mu.edu/library/sites/business.html> (Includes Economics, Trade and Statistics)

PART III. Business Mega-Sites: Use these sites for finding more detail:

BUSINESS RESEARCH: <http://www.rba.co.uk/sources/>

GLOBALEDGE: <http://globaledge.msu.edu/ibrd/ibrd.asp> (An impressive Web site covering country studies, market potential indicators, global resources, statistics, etc. Award Winning!)

Yahoo Directory of Subject Resources for Business Research:

http://dir.yahoo.com/Business_and_Economy/

CEO EXPRESS: CEO EXPRESS: <http://www.ceoexpress.com> "Designed to be the executive's interface to the Internet." There is no original content on this Site, only links to business Sites sorted by topic area.

PART IV: RESEARCHING COMPANIES:

The Virtual Chase: Research Strategies for Professionals: How to do Company Research on the Web.

<http://virtualchase.com/coinfo/index.htm>

Searching for Company Information:

<http://www.nypl.org/research/sibl/company/c2index.htm>

Hoover's Online: Free Company Profiles: <http://www.hoovers.com/free>

Links to Company Home Pages with contact information, a review of the company and more. The subscription service contains detailed profiles for 10,000 major companies.

PART V: FINDING SPECIFIC INDUSTRY INFORMATION:

<http://rh.edu/library/industry/industry.htm> and Research by Industry and Country:

Industry Research Desk (www.virtualpet.com/industry) The Industry Research Desk brings together an extensive set of online tools, most freely available, for researching industries, markets, companies, and manufacturing processes. Included are links to portals for individual industries, home pages for specific manufacturing processes (like welding), search engines, and office tools (like phone books, shipping information, and maps). Unique to this site are step-by-step guides to finding information on a specific industry or company, including information on related print resources available in many libraries.

PART VI: INTERNATIONAL BUSINESS RESEARCH:

GLOBALEDGE: <http://globaledge.msu.edu/ibrd/ibrd.asp> (An award winning Web site covering country studies, market potential indicators, global resources, comparative statistics, etc.)

OPIC's Investor's Information Gateway Country Link Database: <http://www.opic.gov/> (Look at Investor's Info Gateway Links, and then click on links for **Africa and the Middle East**)

PART VII: RESEARCHING TRADE ISSUES

FITA (Federation of International Trade Associations) An Excellent Web Site:
<http://fita.org/webindex/index.html> (Web Resources for International Trade)

Trade Development Alliance: http://www.cityofseattle.net/tda/trade_info/intl_resources.htm

International Trade Administration: <http://www.ita.doc.gov> The main site for the International Trade Administration of the U.S. Department of Commerce provides trade statistics, state export data, country and industry information.

Revised Guide to International Trade Law Sources on the Internet (via LLRX Site)
<http://www.llrx.com/features/trade3.htm>

Harvard Guide To Trade and Trade News: <http://www.cid.harvard.edu/cidtrade/>

United States Trade Representative: <http://www.ustr.gov>

Trade and Export Data: <http://tse.export.gov> (Statistical information on exports and trade: U.S. Merchandise Exports, Imports, Trade Balances)

WTO/GATT RESEARCH <http://www.law.nyu.edu/library/wtoguide.html>

NGO Issues concerning Business and Trade: <http://www.eldis.org>

Theses Online: <https://dspace.mit.edu/handle/1721.1/7582>
(as one example, type in "Free Trade and Bonilla" in the Search Window)

PART VIII: STATISTICS:

International Census and other Statistics: <http://www.census.gov/ipc/www/>

University of Michigan Statistical Resources on the WEB:
<http://www.lib.umich.edu/govdocs/statsnew.html>

UN Common Database: http://unstats.un.org/unsd/cdb/cdb_simple_data_extract.asp

Nation Master: <http://www.nationmaster.com> (AN AMAZING RESOURCE!)

PART IX: COMPANY ANNUAL REPORTS

Report Gallery: <http://www.reportgallery.com/>

PART X: HOW TO START YOUR OWN BUSINESS:

How to Construct a Business Plan: www.bplans.com

Entrepreneur Magazine: <http://www.entrepreneurmag.com>

PART XI: DOING BUSINESS WITH THE U.S.A.

USA Trade: <http://www.export.gov/cs>

PART XII: ECONOMICS RESEARCH SOURCES AND WORKING PAPERS IN ECONOMICS:

<http://rfe.org/> Maintained by the American Economics Association. A Very Comprehensive Resource with Data, Statistics, Tutorials and much more.

SmartEconomist.com - Time-Saving Reports on Business, Finance and Economic Research
<http://www.smarteconomist.com/> "Our economists select and review the best, most relevant Working Papers

in economics, finance and business. Each Report is brief, unbiased and jargon-free, with practical highlights and a detailed review - new Reports are constantly added to our Report Archive." Free registration is required to read the reports in the searchable archive and/or receive notification of new reports.

RGE MONITOR: <http://rgemonitor.com> is a leading source for global economic and geo-strategic information. This is an award-winning web site with many new improvements: the **Spotlight on Top Issues** focuses on up-to-the-minute analysis and research. The **Global Daily Digest** is continuously updated with news, opinion, analysis, important speeches, top research papers and blogs. A **Global Daily Digest** is created for over 130 separate topics and countries. **Blog Coverage** is useful for breaking stories and debates from some of the most important economic, political, and financial blogs available.

Institute for International Economics: Working Papers:

<http://www.iie.com/publications/wp/workingpapers.htm>

Virtual International Business and Economic Sources (VIBES): (from the University of North Carolina)

<http://libweb.unc.edu/ref-bus/vibehome.htm> (and excellent source for International Business)

PART XIII: MARKETING:

Market Research: <http://marketresearch.com>

PART XIV: CONTINUING (DISTANCE) EDUCATION SOURCES AND ONLINE TUTORIALS:

RDN VIRTUAL TRAINING SUITE: <http://www.vts.rdn.ac.uk/>

Many subject options to choose from for a guided tour of the Internet conducted by librarians. The tutorial for business starts at: <http://www.vts.rdn.ac.uk/tutorial/bus>

INTERNATIONAL ECONOMICS STUDY CENTER: <http://internationalecon.com> Offers materials on International Trade, International Economics and International Finance.

Massachusetts Institute of Technology (MIT) <http://ocw.mit.edu/> Look at the courses under Economics as well as the Sloan School of Management for specific online courses and tutorials. See for example the course on International Trade under Economics.

PART XV: OTHER QUALITY BUSINESS SEARCH ENGINES:

<http://www.noodletools.com/debbie/literacies/information/5locate/adviceengine>

and:

BUSINESS RESEARCH SEARCH ENGINE:

<http://www.google.com/coop/cse?cx=002776323165742539942%3asy6ljfnvtg>

BUSINESS RESEARCH SEARCH ENGINE SEARCHES 16 SITES, INCLUDING:

<http://www.library.ohiou.edu/subjects/businessblog/>

<http://blog.fastcompany.com/>

<http://www.library.ohiou.edu/subjects/businessblog>

<http://www.ia-blog.com>

<http://www.blogspotting.net>

A subject specific search tool that searches 25 business or business related sites:

http://rollyo.com/businessresearch/basic_biz_research/

PART XVI: ECONOMIC AND FINANCE BLOGS

New Finance and Economics Blogs:

Wallet: Learn about investments, personal finance and more from WSJ staff reporters.

Floyd Norris: Floyd Norris' "notions on high and low finance" are published on this blog, on nytimes.com. Norris is the chief financial correspondent of The New York Times and The International Herald Tribune.

Money & Co.: This LA Times blog covers stock market news and personal finance advice.

Carpe Diem: Mark J. Perry is an economics and finance professor at the Flint campus for the University of Michigan. He has two graduate economics degrees, plus an MBA.

The Wealth Report: The WSJ's Robert Frank "looks at the lives and culture of the wealthy" in this blog.

Business

Top journalists and business powerhouses blog here.

Gary Hamel's Management 2.0: This WSJ blog considers new management and business strategies.

DealBook: On New York Times' DealBook, you can get the latest news about mergers, private equity, trading, hedge funds, and more.

Andrew McAfee's Blog: Andrew McAfee is the man behind the phrase Enterprise 2.0. Here he blogs about IT management, the modern business world, and more.

The BeeHive with Steve Bee: Steve Bee is Head of Pensions Strategy at the Royal London Group was named "Personality of the Year" in 2004 and 2005 by Money Marketing, and translates all the "pensions gobbledegook" that you need to know.

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Other related resources available at: <http://irosteveperry.pbworks.com/irosteveperry>

NOTE: All Web Sites were working as of this date.